Regularizing Hidden States Enables Learning Generalizable Reward Model for LLMs

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- What is a reward model for LLMs?
	- A model to assess the human preference for responses (generated by LLMs)

- What is human preference?
	- Typically, it includes characteristics such as quality, helpfulness, safety…
	- Sometimes it can be hard to explicitly define
	- Pair-wise comparison can be used as human preference

Ouestion: If the FED buys bonds in the secondary market

(A) the money supply will increase. (B) the money supply will decrease. (C) the money supply will not be affected. (D) the discount rate would be affected. Output the answer only.

Assistant A: **Assistant B:** The Federal Reserve buvs (A) the money supply will increase. bonds in the secondary market to increase the money supply.

Follow-up Question: How does it affect my daily life? Give 3 examples.

Assistant A:

The Federal Reserve buys bonds in the secondary market to increase the money supply. This affects your daily life by: 1. Increasing the money

supply.

2. Increasing the money supply and lowering the discount rate. 3. Increasing the money supply and lowering the discount rate and increasing the money supply.

Assistant B:

When the Federal Reserve buys bonds in the secondary market, it can have several effects on the economy that can impact your daily life. Here are three examples:

1. Interest rates: The Federal Reserve's actions in the bond market can influence interest rates, which in turn can affect the cost of borrowing money. For example, if the Federal Reserve buys bonds and drives up demand for them, interest rates on things like mortgages, car loans, and credit cards may go up, making it more expensive to borrow money. 2. Inflation: When the money supply increases, it can lead to inflation,

which is the general rise in prices of goods and services. This can impact your daily life by making it more expensive to buy things like groceries, gas, and other necessities.

3. Employment: The Federal Reserve's actions in the bond market can also have an impact on employment. For example, if the Federal Reserve's actions lead to economic growth and increased demand for goods and services, it can create more job opportunities and boost employment.

Judging LLM-as-a-Judge with MT-Bench and Chatbot Arena, 2023

- Reward modeling is commonly adopted for LLM alignment, math reasoning ...
- Useful for both training-time and inference-time optimization
- Several advancements on process reward model, fine-grained rewards...

Training language models to follow instructions with human feedback, 2022

Basic ways for reward modeling

- Absolute score
	- \bullet Predict the absolute labels R

 $L(\psi) = -E_{(x,y,R)\sim D}[\log r_{\psi}(R|x,y)]$ Examples: math reward model, HELPSTEER

- Pair-wise Comparison
	- **Bradley-Terry model**

Maximize the log-likelihood of $p(y_c > y_r|x) \rightarrow$ maximize the relative reward gap $L(\psi) = -E_{(x,y_c,y_r) \sim D} [\log \sigma(r_{\psi}(x, y_c) - r_{\psi}(x, y_r))]$ Examples: InstructGPT, ChatGPT, GPT4, Claude, Gemini …

General preference model

 $L(\psi) = -E_{(x,y_c,y_r) \sim D} [\log p_{\psi}(y_c > y_r | x)]$

Example: LLM-as-a-judge, generative classifier

Challenges of reward modeling for LLMs

- Heterogenous and noisy data
	- Human labeled data is inherently heterogenous
	- Currently, many datasets are mixed with human and GPT labeled data
	- \bullet Labelers can inadvertently give erroneous labels (\sim 20%)

Challenges of reward modeling for LLMs

- **Generalization and Reliability**
	- Learning from these data inherently impacts the generalization to unseen preference data
	- LLM generated distribution during training is different from the training distribution
	- Overfitting certain patterns can be exploited by policy during training, e.g., length bias
	- Overoptimization issue: policy improves the proxy reward but actually degrades the true reward function

Scaling Laws for Reward Model Overoptimization, 2022

- The goal of our work is to enhance the generalization of preference learning to unseen data and alleviate the overoptimization issue in RLHF
- Our basic idea is to regularize the reward model during preference learning
	- In contrast, previous research regularizes the optimization during RL process
	- How to perform such regularization?
		- One idea is to leverage the pretrained feature
		- Pretrained feature provides a good initialization for reward modeling that avoids overfitting and generalizes better when we have limited data

Reward Model	Unified Feedback (ID)	HHH Alignment (OOD)	MT Bench (OOD)
Classifier (Frozen)	62.2	68.8	67.6
Classifier (Baseline)	66.1	65.1	67.7

Table 7: Reward model performance trained with 8K data.

• Here we define OOD as different $p(x)$, $p(y_c)$, $p(y_r)$, $p(y_c > y_r|x)$

● However, the frozen model underfits when the training dataset is larger

- Can we keep the advantage of the learned feature while finetuning all parameters?
	- Pretrained model are trained on diverse text-generation tasks
	- Can we keep the text-generation ability of the hidden states during preference learning?

- Generally, reward model is finetuned from a language model with a randomly initialized reward head
- We keep the original language head to perform text-generation as a regularization
- How to define the text-generation term?
	- **Recall the DPO objective**

$$
\mathcal{L}_{\text{reward}}(\theta) = -\mathbb{E}_{(x, y_c, y_r) \sim D} \left[\log \left(\sigma \left(r_{\theta}(x, y_c) - r_{\theta}(x, y_r) \right) \right) \right] \quad \ \
$$

$$
\mathcal{L}_{\text{DPO}}(\theta_{\text{LM}}) = -\mathbb{E}_{(x,y_c,y_r)\sim D}\left[\log \sigma\left(\beta \log\left(\frac{\pi_{\theta_{\text{LM}}}(y_c \mid x)}{\pi_{\text{ref}}(y_c \mid x)}\right) - \beta \log\left(\frac{\pi_{\theta_{\text{LM}}}(y_r \mid x)}{\pi_{\text{ref}}(y_r \mid x)}\right)\right)\right]
$$

We can train the language head with the same data as reward modeling

The overall loss function

$$
\mathcal{L}_{total} = (1 - \alpha)\mathcal{L}_{reward} + \alpha\mathcal{L}_{reg}.
$$

● We can have different forms of text-generation regularization

$$
\mathcal{L}_{\text{DPO}}(\theta_{\text{LM}}) = -\mathbb{E}_{(x,y_c,y_r)\sim D}\left[\log \sigma\left(\beta \log\left(\frac{\pi_{\theta_{\text{LM}}}(y_c \mid x)}{\pi_{\text{ref}}(y_c \mid x)}\right) - \beta \log\left(\frac{\pi_{\theta_{\text{LM}}}(y_r \mid x)}{\pi_{\text{ref}}(y_r \mid x)}\right)\right)\right]
$$

$$
\mathcal{L}_{\text{DPO-noref}}(\theta_{\text{LM}}) = -\mathbb{E}_{(x,y_c,y_r)\sim D}\left[\log \sigma\left(\beta \log\left(\frac{\pi_{\theta_{\text{LM}}}(y_c \mid x)}{\pi_{\theta_{\text{LM}}}(y_r \mid x)}\right)\right)\right]
$$

$$
\mathcal{L}_{\text{SFT}}(\theta_{\text{LM}}) = -\mathbb{E}_{(x, y_c) \sim D} \left[\log \sigma \left(\beta \log \left(\pi_{\theta_{\text{LM}}}(y_c \mid x) \right) \right) \right]
$$

- Other interpretation aspects
	- DPO reg: use implicit reward learning as the regularization

$$
\mathcal{L}_{\text{reward}}(\theta) = -\mathbb{E}_{(x, y_c, y_r) \sim D} \left[\log \left(\sigma \left(r_{\theta}(x, y_c) - r_{\theta}(x, y_r) \right) \right) \right]
$$
\n
$$
\mathcal{L}_{\text{DPO}}(\theta_{\text{LM}}) = -\mathbb{E}_{(x, y_c, y_r) \sim D} \left[\log \sigma \left(\beta \log \left(\frac{\pi_{\theta_{\text{LM}}}(y_c \mid x)}{\pi_{\text{ref}}(y_c \mid x)} \right) - \beta \log \left(\frac{\pi_{\theta_{\text{LM}}}(y_r \mid x)}{\pi_{\text{ref}}(y_r \mid x)} \right) \right) \right]
$$

SFT reg: learn a reward model against an adversarial policy

$$
\theta = \arg\min_{\theta} \left\{ \mathcal{L}_{\text{reward}}(\theta) + \gamma \max_{\pi} J(\theta, \pi) \right\}
$$

Try to avoid reward model with higher value in RL optimization (overoptimization)

- Evaluation on reward modeling benchmark and RLHF
- Train on UnifiedFeedback (400K and 40K), evaluate on 8K holdout set (ID)
- Evaluate on HHH-alignment, MT-bench (OOD)
- Training for 2 epochs with LoRA, 1 epoch for full-parameter

Evaluation on reward modeling

- ID and OOD evaluation:
	- GRM significantly enhances the generalization capability of reward models
	- Larger improvement on OOD tasks and smaller dataset
	- Outperform other baselines (including ensemble)
	- SFT regularization is the most stable one

Table 1: Results on ID and OOD evaluation with 400K training data from UnifiedFeedback. The best performance in each task is in bold and the second best one is underlined.

Table 2: Results on ID and OOD evaluation with 40K training data from UnifiedFeedback. The best performance in each task is in bold and the second best one is underlined.

Evaluation on reward modeling

- Achieve strong performance on RewardBench in July
- Best 8B BT RM at that time
- Best 2B RM

Synthetic

Evaluation on RLHF

- GRM Enhances the performance for RLHF (BoN and PPO)
	- Less overoptimization

Evaluation on RLHF

- GRM Enhances the performance for RLHF
	- Robust to noisy labels

Figure 4: Proxy scores and gold scores of (a)(b) BoN experiments and (c)(d) PPO experiments with 25% label noise. All the rewards are normalized to start from 0.

Evaluation on RLHF

● Examples

- Enhancing the reward modeling with text-generation regularization on hidden states
- The SFT regularization performs the most stable
- GRM can Improve OOD generalization and mitigating overoptimization in RLHF

