

Boosting the Transferability of Adversarial Attack on Vision Transformer with Adaptive Token Tuning

Di Ming, Peng Ren, Yunlong Wang, Xin Feng* School of Computer Science and Engineering, Chongqing University of Technology Chongqing, China

diming@cqut.edu.cn, misterr_2019@163.com, ylwang@cqut.edu.cn, xfeng@cqut.edu.cn

Introduction

➢ **Background**

❖ **Adversarial Example**

- □ Crafted by adding tiny perturbations deliberately to benign sample.
- ❑ Aim at disturbing the prediction of deep neural network models, e.g., image classification.

❖ **Adversarial Attack on Vision Transformers** (**ViTs)**

❑ ViTs demonstrate excellent performance in a range of of computer vision tasks.

❑ Similar to CNNs, ViTs remain vulnerable to adversarial attacks, which can be described as follows:

arginary $\mathcal{L}(f(x+\delta) y)$ st $\|\delta\| < \epsilon$

$$
\mathbf{w} = \begin{bmatrix}\n\vdots & \vdots & \vdots & \vdots \\
\hline\n\vdots & \vdots & \vdots & \vdots \\
\hline\n\end{bmatrix}
$$

❖ **Boosting the Transferability of Adversarial Attack on Vision Transformer with Adaptive Token Tuning (dubbed as ATT-Attack)**

□ Goal: address the limitations of existing works, e.g., the overly aggressive regularization of token gradien ❑ **ATT-Attack**: achieve more transferable and efficient attacks across various target models in black-box setting.

➢ **Adaptive Token Tuning (ATT) Attack**

❖ **Three Optimization Strategies for Improving both Transferability and Efficiency of ViT Attacks.**

- ❑ **Adaptive Gradient Re-scaling Strategy**: reduce the overall variance of token gradients.
- ❑ **Self-paced Patch Out Strategy**: enhance the diversity of input tokens.
- ❑ **Hybrid Token Gradient Truncation Strategy**: weaken the effectiveness of attention mechanism.

➢ **Adaptive Variance Reduced Token Gradient**

- ❖ **Variance Reduction in a Single ViT Layer**
	- \Box The gradient of the *i*-th token for a given m-module of layer *l* can be expressed as $g_i^{(l,m)}$.

 \Box The maximum gradient is defined as $\arg \max_{i \in \{1, \dots, n\}} g_i^{(l,m)}$.

 \Box Mildly re-scale token gradient via gradient penalty factor γ :

 $m = \text{QKV}$ or MLP $\implies g_i^{(l,m)} = \gamma \cdot g_i^{(l,m)}$ $m = \text{Attention} \implies g_i^{(l,m)} = \gamma \cdot g_i^{(l,m)}$, $i \in S$

where S represents the set of extreme token gradients located in the same row or column as the largest token gradient.

❖ **Adaptive Variance Reduction Throughout ViT Layers**

 \Box Smooth the variance of token gradients $\Phi_t^{(l,m)} = \text{Var}(g^{(l,m)})$ between consecutive ViT layers by defining an adaptive gradient updating strategy as:

$$
\boldsymbol{g}^{(l,m)}_{i,t} = \boldsymbol{g}^{(l,m)}_{i,t} \cdot \Big(\gamma + \lambda \Big(1 - \sqrt{ \boldsymbol{\Phi}_t^{(l,m)} / \boldsymbol{\Phi}_t^{(l+1,m)} } \Big) \Big)
$$

where λ is the adaptive factor balancing the relative importance between the gradient penalty factor and the ratio f_{tot} gradient variances.

➢ **Self-Paced Patch Out under Semantic Guidance**

- ❖ **Generating Semantic Guided Sparse Mask**
	- □ Based on Grad-CAM, we construct the feature importance matrix from an intermediate ViT layer l as $W = \sum_{i=1}^{C^{(l)}} G_i^{(l)} \odot F_i^{(l)}$.
	- ❑ According to the partition of the input, we define the patch-level feature importance matrix as $W_p = \{W_p^1, \dots, W_p^n\}$, and measure each patch's importance by the Frobenius norm $||W_p^i||_F$.
	- \Box By normalizing W_p as c_p^i and introducing α and β to control scaling and offset, the semantic guided sparse mask can be generated by:

$$
\bm{w} = (\bm{q} < \alpha \cdot \bm{c} - \beta)
$$

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where $q \in [0,1]^{C \times H \times W}$ is a random variable sampled from the patch-level uniform distribution $\mathcal{U}_p(0,1)$.

❖ **Self-Paced Patch Out via Progressive Sparse Mask**

□ Introducing self-paced patch out strategy to control the number of discarded patches for each iteration at a dynamic pace:

$$
\boldsymbol{w}_t = \left\{ \boldsymbol{w} | \boldsymbol{w} = (\boldsymbol{q}_t < \alpha \cdot \boldsymbol{c}_t - \beta), \ \boldsymbol{q}_t \sim \mathcal{U}_p(0,1), \ \boldsymbol{c}_t = 1 - \frac{t}{T} (1 - \boldsymbol{c}) \right\}
$$
\n
$$
N_p(\boldsymbol{w}_1) < N_p(\boldsymbol{w}_2) < \cdots < N_p(\boldsymbol{w}_T)
$$

 \Box As the iteration t increase, c_t becomes to c gradually, and more perturbation patches are discarded to prevent overfitting.

➢ **Weakening the Effectiveness of Attention Mechanism**

❑ To mitigate overfitting by excessive global attention, we introduce hard truncation for deep ViT layers, where the token gradient $g_i^{(l,m)}$ is multiplied with a truncation factor τ for module $m =$ Attention :

$$
l \in \{1, \cdots, l'\} \implies \tau^{(l,m)} \neq 0
$$

$$
l \in \{l' + 1, \cdots, L\} \implies \tau^{(l,m)} = 0
$$

❖ **Truncated Attention Layers** ❖ **Hybrid Token Gradient Truncation**

❑ To effectively balance the influence of different modules on perturbation training, we further introduce the hybrid truncation strategy as:

$$
m = \text{Attention} \implies \mathcal{S}_{\tau}^{(m)} = \{\tau^{(1,m)}, \cdots, \tau^{(l',m)}, 0, \cdots, 0\}
$$

$$
m = QKV
$$
 or MLP $\Rightarrow S_{\tau}^{(m)} = {\tau^{(1,m)}, \dots, \tau^{(l',m)}, \tau^{(l'+1,m)}, \dots, \tau^{(L,m)}}$

 \Box By setting $\tau^{(l, \text{Attention})} < \max(\tau^{(l, \text{QKV})}, \tau^{(l, \text{MLP})})$ between ViT modules, we can continue to weaken the effectiveness of attention mechanism.

❖ Threat Models:

- ❑ ViT-B/16 ❑ PiT-B ❑ CaiT-S/24 ❑ Visformer-S ❑ DeiT-B ❑ TNT-S ❑ LeViT-256 ❑ ConViT-B **ViTs:**
- \Box Inc-v3 \Box Inc-v4 \Box IncRes-v2 \Box Res-v2 **CNNs:**
- ❑ Inc-v3ens3 ❑ Inc-v3ens4 ❑ IncRes-v2adv **Def-CNNs:**
- ❖ Comparative Methods

Gradient-based: ❑ MIM ❑ VMI ❑ SGM ❑ PNA ❑ TGR ❑ ATT (Ours) **Input Diversity-based:** ❑ PO ❑ SPPO (Ours)

❖ Comparison with State-of-the-Art Methods

➢ **The Analysis of Attack's Effectiveness and Efficiency**

➢ **Comparison of Attack Efficiency between Different Methods**

❖ We calculate the average of the number of iterations that lead to the first-time misclassification by the model across the entire dataset, defined as $t_{avg} = (1/|D|) \cdot \sum_{i=1}^{|D|} t_i$.

- ➢ **Evaluating the Transferability of ViT Attack in Cross-Task Scenarios**
	- ❖ Transferable ViT Attacks on Object Detection Models

❖ Transferable ViT Attacks on Semantic Segmentation Models

