





# From News to Forecast: **Integrating Event Analysis in LLM-Based Time Series Forecasting with Reflection**

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### Introduction

Time Series Forecasting (TSF) is crucial for decision-making across economic, infrastructural, and social domains, decoding the evolving relationships within complex real-world systems.

Traditional forecasting methods work well with stable time series, but they

- struggle with sudden disruptions or anomalies caused by external random events
- fail to systematically link complex social
  events to data fluctuations

### **Our Purpose:**

- Integrating insights from realworld events and their effects on social and economic behavior
- Reasoning between textual input and numerical time series



Improving the reliability and accuracy of TSF



# News Article and Other Textual Context

- News articles offer insights into unexpected events, policy changes,
  and sentiment shifts not captured by numerical data.
- Integrating news enriches forecasting with real-time context and qualitative information for non-linear influences.
- We propose a unified approach that embeds news and supplementary information into time series data using textual prompts:
  - Next-token prediction tasks
  - Fine-tuning pretrained large language models (LLMs)



# Why Large Language Models?



#### **News Analysis and Selection with LLM Agents**

**Effective news filtering is a key issue** for enhancing time series forecasting as input diversity increases. This requires a deep understanding of how news interact with forecast variables.



### **Human-like Reasoning Ability and Multi-modal Modeling**

The inductive reasoning capabilities of pre-trained LLMs, along with their ability to model multi-modal distributions, **enable few-shot predictions in time series**.

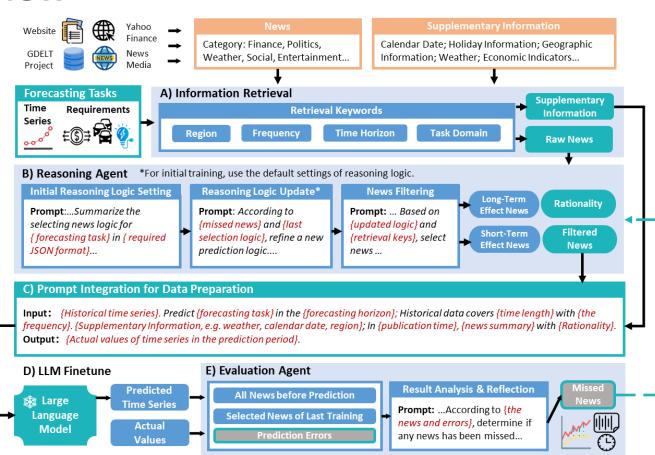


### Potential in Forecasting needs to be Further Explored

The potential of language models in TSF through effective tokenization has been proven, but existing studies mainly utilize the mapping capabilities of LLMs for numerical regression.

### **Methods Overview**

- News Reasoning Agent
  - News filtering
- Fine-Tuning LLMs
  - Unified input-output data
- Evaluation Agent
  - Comparing discrepancies between predicted and actual series
  - Identify missed news
  - Optimize news selection and filtering logic



### **Rethinking Time Series Forecasting Problem and Elements**

Assume a series of event  $e_{0:u}$  and a time series  $x_{0:t}$ :

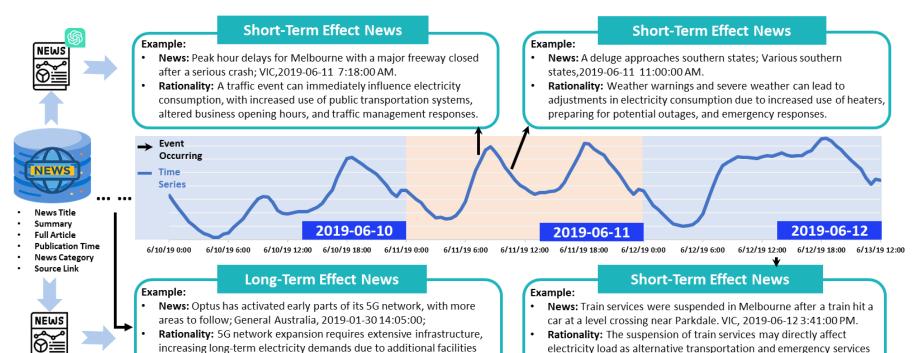
and greater reliance on 5G technologies.

 $P(x_{t+1} | x_{0:t})$ 



require increased power consumption following the incident.

 $P(x_{t+1}|x_{0:t};e_{0:u})$ 



### **Time Series and News/Events**

The news filtered by the agent mainly includes:

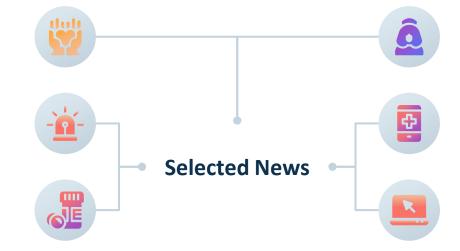
# Social Sentiment Changes

#### **Political Events**

Elections or legislation affecting exchange rates and regional electricity demand.

#### **Economic Events**

Changes in fiscal policy affecting exchange rates



# Technological Developments

Breakthroughs in AI technology potentially influencing Bitcoin prices

#### **Natural Disasters**

#### **Public Health Crises**

Public health crises (like the COVID-19 pandemic) impacting traffic flow and electricity load

- Evaluation Agent helps identify hidden, unexpected, or counterintuitive events
  - Saudi Arabia's "carbon neutrality" goal indirectly impacts Australia's economy and exchange rates by affecting oil prices.

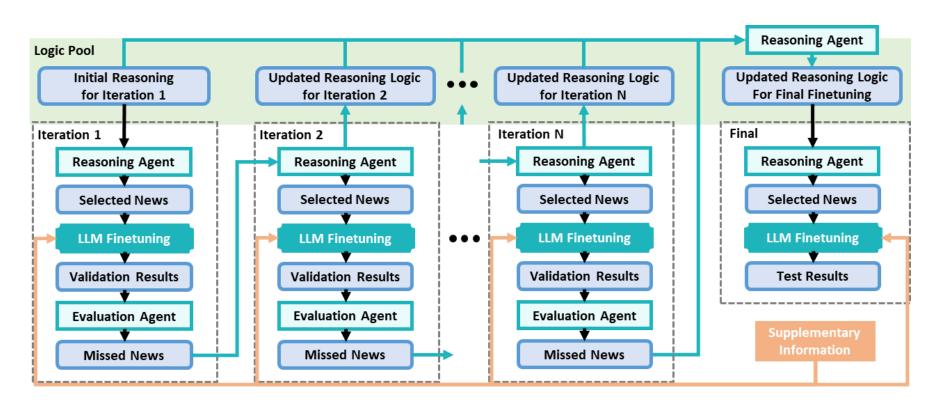
### **Pairing Time Series Data and Text**

#### **Examples of Background Information**

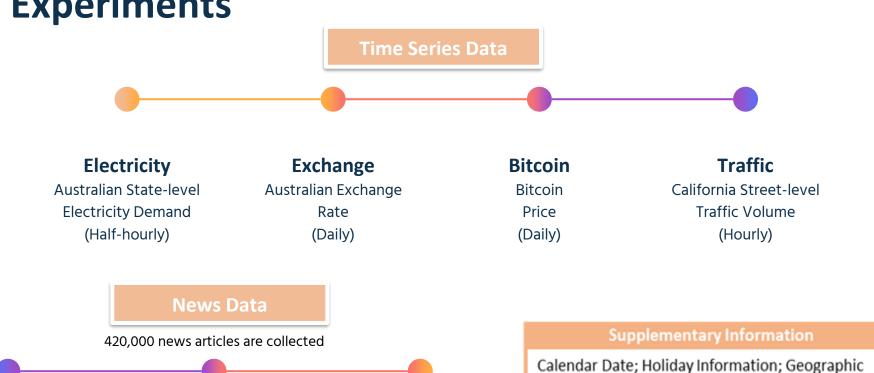
- Instruction: "The historical load data is: ...7015.7,6875.1,6634.6,6334.6,6134.7,6007.9,..."
- 2. Input: "Based on the historical load data, please predict the load consumption in the next day. The region for prediction is NSW. The start date of historical data was on 2019-11-9 that is Weekend, and it is not a public holiday. The data frequency is 30 minutes per point. Historical data covers 1 day. The date of prediction is on 2019-11-10 that is Weekend, and it is not a public holiday. Weather of the start date: the minimum temperature is 286.5; the maximum temperature is 297.96; the humidity is 34.0; the pressure is 1012.0. Weather forecast of the prediction date: the minimum temperature is 284.92; the maximum temperature is 301.04; the humidity is 46.0; the pressure is 1016.0. On 2019-11-09 08:51:00, the news can change the time series fluctuation that The ongoing fires lead to an immediate and direct effect on today's load consumption mostly due to loss of infrastructure, increased demand from firefighting efforts, and the need for emergency communications. On 2019-11-09 20:20:00, the news can change the time series fluctuation that The devastating bushfires in NSW lead to increased short-term electricity consumption due to emergency services' operations, resident evacuations, and heightened communication needs."
- 3. Output: "...6592.6,6467.0,6312.3,6066.8,5902.9,5795.0..."



## **Overall Pipeline**



### **Experiments**



Yahoo **News AU**  **GDELT Dataset** 

Information; Weather; Economic Indicators...

# Effectiveness of news integration.

#### we conducted ablation experiments comparing four scenarios:

Table 1: Performance comparison of different prompt designs. Red font indicates the best.

		Electric	ity		Exchange				
	RMSE	$MSE_{\times 10^{-3}}$	MAE	MAPE	RMSE <sub>×10<sup>3</sup></sub>	MSE <sub>×105</sub>	$MAE_{\times 10^3}$	MAPE	
Only Numeric Prompt	337.10	113.64	204.89	5.27%	7.80	6.10	5.74	0.77%	
Textual Prompt without News	336.41	113.17	206.08	5.29%	7.41	5.49	5.44	0.73%	
Textual Prompt with Non-Filtered News	407.86	166.35	250.75	6.84%	8.28	6.86	6.37	0.85%	
Textual Prompt with Filtered News	280.39	78.62	180.96	5.15%	6.46	4.17	4.83	0.65%	
		Traffi	e		Bitcoin				
	RMSE <sub>×10<sup>2</sup></sub>	MSE <sub>×10<sup>3</sup></sub>		MAE <sub>×10<sup>2</sup></sub>	$  RMSE_{\times 10^{-3}}  $	$MSE_{\times 10^{-6}}$	MAE ×10 <sup>-3</sup>	MAPE	
Only Numeric Prompt	4.55	2.07		1.66	4.46	19.94	3.07	5.72%	
Textual Prompt without News	4.44	1.97		1.54	3.87	14.97	2.76	5.08%	
Textual Prompt with Non-Filtered News	4.89	2.39		1.89	4.02	16.13	2.88	5.35%	
Textual Prompt with Filtered News	4.22	4.22 1.78		1.43	3.67	13.41	2.68	4.95%	



Inclusion of agent-filtered news significantly enhances forecasting performance.

# Effectiveness of the evaluation agent.

Table 2: Comparison of Iterative Analysis. The baseline case is the initial selection. The arrow means the comparison of each case with baseline cases. A red downward arrow indicates an improvement, a blue upward arrow indicates performance degradation.

		Electri	city		Exchange					
	RMSE	MSE <sub>×10<sup>-3</sup></sub>	MAE	MAPE	RMSE <sub>×103</sub>	MSE <sub>×10<sup>5</sup></sub>	MAE <sub>×103</sub>	MAPE		
1. Initial selection	313.89	98.53	190.79	5.36%	6.61	4.37	4.83	0.65%		
2. The second selection	<b>↓</b> 287.35	<b>↓</b> 82.57	<b>↓</b> 180.49	<b>↓</b> 4.93%	<b>↓</b> 6.46	<b>↓</b> 4.17	<b>↓</b> 4.83	<b>↓</b> 0.65%		
3. The third selection	<b>↓</b> 303.03	<b>↓</b> 91.83	<b>1</b> 192.30	↑5.38%	<b>↑</b> 7.69	↑5.92	<b>↑</b> 5.63	↑0.75%		
4. The fourth selection	<b>↓</b> 280.39	<b>↓</b> 78.62	<b>↓</b> 180.96	<b>↓</b> 5.15%	<b>↓</b> 6.60	<b>↓</b> 4.36	<b>↓</b> 4.82	<b>↓</b> 0.65%		
		Traff	ic		Bitcoin					
	$RMSE_{\times 10^2}$	$MSE_{\times 10^3}$		$\mid MAE_{\times 10^2}$	$\mid RMSE_{\times 10^{-3}}$	$\mid MSE_{\times 10^{-6}}$	$\mid MAE_{\times 10^{-3}}$	MAPE		
1. Initial selection	4.36	1.90		1.45	4.12	16.98	2.97	5.50%		
2. The second selection	4.36	1.90		<b>↑</b> 1.52	<b>↓</b> 3.67	<b>↓</b> 13.41	<b>↓</b> 2.68	<b>↓</b> 4.95%		
3. The third selection	<b>↓</b> 4.22	<b>↓</b> 1.7	8	<b>↓</b> 1.43	<b>↓</b> 3.75	<b>↓</b> 14.08	<b>↓</b> 2.83	<b>↓</b> 5.18%		



Introducing an evaluation agent that iteratively refines news selection achieve progressively improved time series forecasting results .

# Compare to other forecasting methods.

Table 3: Comparison of baselines for time series forecasting on different metrics. A lower value indicates better performance. Red: the best. Blue: the second best.

Domains	Metrics	Ours	Auto. [59]	In. [67]	Dlin. [64]	iTrans. [38]	FiLM [68]	Times. [58]	Pyra. [36]	PatchTST[40]	FED. [69]	GPT4TS [70]
Electricity	MAE	180.96	349.43	282.56	255.7	233.58	254.05	237.49	220.32	234.46	238.77	236.91
	$MSE_{\times 10^{-3}}$	78.62	251.79	166.07	161.59	135.27	153.90	134.42	97.61	133.53	133.96	142.60
	RMSE	280.39	501.78	407.52	401.98	367.79	392.3	366.64	312.42	365.41	366	377.62
	MAPE	5.15%	10.63%	8.94%	7.29%	6.86%	7.36%	6.81%	6.87%	6.56%	6.75%	6.61%
Exchange	MAE <sub>×10<sup>3</sup></sub>	4.83	9.27	1.75	6.96	5.12	6.44	5.24	14.6	6.73	8.98	15.05
	$MSE_{\times 10^4}$	0.42	1.36	4.76	0.91	0.45	0.77	0.45	3.55	0.77	1.28	4.01
	$RMSE_{\times 10^2}$	0.65	1.17	2.18	9.52	0.671	0.875	0.673	1.88	0.875	1.13	2.00
	MAPE	0.65%	1.23%	2.32%	0.92%	0.68%	0.85%	0.70%	1.94%	0.90%	1.21%	1.34%
Traffic	MAE <sub>×10<sup>2</sup></sub>	1.43	2.49	4.44	1.70	1.56	1.65	1.61	1.51	1.84	1.74	1.64
	$MSE_{\times 10^3}$	1.78	2.19	5.27	1.67	1.54	1.71	1.49	0.98	1.54	1.43	1.45
	$RMSE_{\times 10^2}$	4.22	4.68	7.26	4.09	3.93	4.14	3.86	3.13	3.92	3.79	3.81
Bitcoin	MAE <sub>×10<sup>-3</sup></sub>	2.68	4.28	12.27	5.74	3.20	3.28	3.17	9.22	2.85	3.96	2.84
	$MSE_{\times 10^{-6}}$	13.41	27.64	162.47	50.90	16.21	17.65	16.38	123.71	13.52	24.60	13.66
	$RMSE_{\times 10^{-3}}$	3.67	5.26	12.75	7.13	4.03	4.20	4.05	11.12	3.68	4.96	3.70
	MAPE	4.95%	7.61%	21.28%	10.39%	5.70%	5.84%	5.64%	16.16%	5.13%	6.97%	5.08%

### **Conclusions**



**Enhanced Forecasting Performance** 

Integrating news into time series forecasting with LLM-based methods improves prediction accuracy and model intelligence.



Potential Paradigm Shift in TSF

Encourages forecasting aligned with real-world dynamics through the effective utilization of unstructured text data.



**Expand Applicability** 

Equip agents with sophisticated analytical tools for better data processing. Enhance precision and relevance, broadening use in predictive analytics.

# Thanks!

Do you have any questions?

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