# Learning List-Level Domain-Invariant Representations for Ranking

Ruicheng Xian<sup>1</sup> Honglei Zhuang<sup>2</sup> Zhen Qin<sup>2</sup> Hamed Zamani<sup>3</sup> Jing Lu<sup>2</sup> Ji Ma<sup>2</sup> Kai Hui<sup>2</sup> Han Zhao<sup>1</sup> Xuanhui Wang<sup>2</sup> Michael Bendersky<sup>2</sup>

> <sup>1</sup>University of Illinois Urbana-Champaign <sup>2</sup>Google Research <sup>3</sup>University of Massachusetts Amherst

Paper link: https://openreview.net/forum?id=m21rQusNgb

### Learning List-Level Domain-Invariant

Contributions

Revisit domain adaptation on ranking problems via invariant representation learning.

Whereas prior implementations perform item-level alignment, we

- propose list-level alignment;
- establish a domain adaptation generalization bound for ranking based on list-level alignment, and
- demonstrate the its empirical benefits.

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# Domain Adaptation and Invariant Representations



### Problem Setup for Domain Adaptation

A (low-resource) target domain  $\mu_T$ , and a source domain  $\mu_S$ .

**Goal.** Train a good model for  $\mu_T$  using available resources.

*Example.* In *unsupervised* domain adaptation, have labeled data from source domain, but only unlabeled data from target domain.

# Domain Adaptation and Invariant Representations



### Invariant Representation Learning

- 1. Learn a mapping  $g: X \to Z$  that *matches and aligns* the source and target data distributions on the feature space Z.
- 2. Train the model on the learned (and *transferrable*) features.

*Example.* In *unsupervised* domain adaptation, the feature map is learned on unlabeled data from source and target, and the model is trained on source labeled data.

# Learning to Rank



 Query: What kind of bear is best?

 Document 1: There are basically two...

 Document 2: Bears eat beets. Bears...

 :

 Document *ĉ*: All bear species are great...

List of q-d pairs

A ranking problem is given by joint distribution  $\mu$  over length- $\ell$  lists of items  $(X_1, \dots, X_\ell)$  and scores  $(Y_1, \dots, Y_\ell)$ .

Measure model performance by ranking metrics, e.g., MRR, NDCG.

**Goal.** Train a ranking model f that ranks the items in agreement with the descending order of the scores.

### Learning to Rank



A ranking problem is given by joint distribution  $\mu$  over length- $\ell$  lists of items  $(X_1, \dots, X_\ell)$  and scores  $(Y_1, \dots, Y_\ell)$ .

Measure model performance by ranking metrics, e.g., MRR, NDCG.

**Goal**'. Train a scoring model f that scores the items in agreement with the descending order of the scores.

**Feature Space.** Model computes a list of feature vectors,  $(Z_1, \dots, Z_\ell) \in \mathbb{R}^{\ell \times k}$ , where  $Z_i \in \mathbb{R}^k$  corresponds to item *i*.

### Item-Level Alignment<sup>1</sup>

**Feature Space.** Model computes a list of feature vectors,  $(Z_1, \dots, Z_\ell) \in \mathbb{R}^{\ell \times k}$ , where  $Z_i \in \mathbb{R}^k$  corresponds to item *i*.



In item-level alignment, distributions of feature vectors aggregated from all lists are aligned, i.e.,  $\mu_S^{Z,\text{item}} \approx \mu_T^{Z,\text{item}}$ ,

$$\operatorname{supp}(\mu^{Z,\operatorname{item}}) \subseteq \mathbb{R}^k, \qquad \mu^{Z,\operatorname{item}}(\upsilon) = \mathbb{P}(\upsilon \in (Z_1, \cdots, Z_\ell)).$$

### List structure on data is ignored.

<sup>1</sup>Cohen et al., 2018; Tran et al., 2019; Xin et al., 2022.

### List-Level Alignment

**Feature Space.** Model computes a list of feature vectors,  $(Z_1, \dots, Z_\ell) \in \mathbb{R}^{\ell \times k}$ , where  $Z_i \in \mathbb{R}^k$  corresponds to item *i*.



In list-level alignment, distributions of lists of feature vectors are aligned, i.e.,  $\mu_S^{Z,\text{list}}\approx\mu_T^{Z,\text{list}}$ ,

$$\operatorname{supp}(\mu^{Z,\operatorname{list}}) \subseteq \mathbb{R}^{\ell \times k}, \qquad \mu^{Z,\operatorname{list}}(z) = \mathbb{P}(z = (Z_1, \cdots, Z_\ell)).$$

#### Preserves list structure on data.

### List-Level vs. Item-Level Alignment

List-level alignment is stronger than item-level alignment. *Example.* Source and target both have 2 lists of length-3.



**Representation 1** 

Aligned at item-level but not at list-level

#### **Representation 2**



Aligned at item-level and at list-level

### Benefits of List-Level Alignment

1. We establish a domain adaptation generalization bound for ranking based on list-level alignment.

Theorem (Instantiated for mean reciprocal rank)

On ranking problems, under Lipschitz assumptions on model and scores, let  $g: X \to Z$ , then for all scoring models  $h: Z \to \mathbb{R}^{\ell}$ ,

$$\mathrm{MRR}_{T}(h \circ g) \geq \mathrm{MRR}_{S}(h \circ g) - \Theta(\ell) W_{1}(\mu_{S}^{Z,\mathrm{list}}, \mu_{T}^{Z,\mathrm{list}}) - \lambda_{g}^{*},$$

where  $\lambda_g^* = \min_{h'}(1 - MRR_S(h' \circ g) + 1 - MRR_T(h' \circ g))$ . Note that  $MRR \in (0, 1]$ .

Can also be instantiated for other ranking metrics, e.g., NDCG.

### Benefits of List-Level Alignment

2. List-level alignment achieves better unsupervised domain adaptation performance vs. item-level alignment and zero-shot transfer.

Target domain	Method	MAP	MRR@10	NDCG@10
Robust04	BM25	0.2282	0.6801	0.4088
	Zero-shot	0.2759	0.7977	0.5340
	Item-level alignment	0.2822	0.8037	0.5396
	List-level alignment	0.2901	0.8234	0.5573
TREC-COVID	BM25	0.2485	0.8396	0.6559
	Zero-shot	0.3083	0.9217	0.8200
	Item-level alignment	0.3087	0.9080	0.8142
	List-level alignment	0.3187	0.9335	0.8412
BioASQ	BM25	0.4088	0.5612	0.4653
	Zero-shot	0.5008	0.6465	0.5542
	Item-level alignment	0.4781	0.6383	0.5343
	List-level alignment	0.5191	0.6666	0.5714

Source domain is MS MARCO.

### References

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